



# Sponsorship Prospectus

Presented by:

**six feet up**   
python & cloud expert consulting

# DETAILS



**Date:**

June 17-19, 2020

**Venue:**

Online

**Attendees:**

200-250+ professionals in engineering, operations, QA, students, professors

**Why sponsor:**

Show off your products/services, promote your brand, recruit new talent, network with peers and professional influencers

**All tickets include:**

Exclusive access to recordings (up to 3-months after conference), ability to ask questions during the talks, exclusive access to all the speakers via group and private messages, interactive access to all the participants, ability to cast your vote for next year's conference topics!

**Website:**

<https://pythonwebconference.com>

**Contact us:**

[events@sixfeetup.com](mailto:events@sixfeetup.com)

Presented by:



# FORMAT



The second annual Python Web Conference is a virtual event designed to promote best practices for hard web production problems. It will feature 40+ talks covering topics such as: Django, Flask, Pyramid, Tornado, Plone, CI/CD, Containers, Serverless, REST APIs, web security, microservices, websockets, etc.

## **Tutorials: 8 Sessions (June 17th)**

8 half-day training sessions covering: PyCharm, Pyramid, Plone, Django, Flask, SQLAlchemy, and Testing Best Practices.

## **Talks: 40+ Presentations (June 18th - 19th)**

4 keynote presentations by thought leaders, and 36+ talks by industry experts on topics such as: Django, Flask, Pyramid, Tornado, Plone, CI/CD, Containers, Serverless, REST APIs, web security, microservices, websockets, etc.

## **Panels and Demos (June 18th - 19th)**

Lunch breaks will feature panel discussions and demos.

## **Evening Socials (June 18th - 19th)**

Participants will be encouraged to mingle and connect via virtual cocktails, online gaming, and web-based board games.

## **Sponsor/Exhibitor Tracks**

Diamond, Platinum and Gold sponsors will run their own Slack channels and will interact with attendees via live demos, case studies, and special offers.

## **Hallway Chat**

A general hallway Slack channel will encourage discussions and networking. This is an opportunity for sponsors to further connect with attendees.

## **Greenroom Chat**

A speaker-exclusive Slack channel will be accessible to sponsors.

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# STATS



2020 marks the second annual Python Web Conference organized by Six Feet Up in collaboration with IndyPy. The Indiana Python Meetup ([IndyPy](#)) is a leading national group promoting the Python programming language and connecting the Python community. It celebrated its 13th anniversary in 2020 with 1,900+ members. IndyPy is organized by the Python and AWS consulting company [Six Feet Up](#).

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## Python Web Conference Targets

### Attendee Job Titles:

Founder, CTO, Senior Systems Engineer, QA, Data Scientist, Software Developer, Consultant, Account Specialist, Student.

### Attendee Companies:

Large financial institutions, Fortune 500 companies, engineering companies, major universities, consulting firms, local governments, car manufacturers, etc.

### Attendee Location:

North America, Europe, Asia, South America.

### Attendance:

200-300 event attendees are expected. All recordings will also become available to 1,850+ YouTube subscribers.

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# LEVELS



SPONSOR BENEFITS	DIAMOND \$10,000 (x1)	PLATINUM \$7,500 (x2)	GOLD \$5,000 (x4)	SILVER \$2,500 (x10)	POLLS \$1,000 (x2)	LANYARD \$1,000 (x1)	SOCIAL \$500 (x2)
Sponsor recognition in all advertising	×	×					
Sponsor logo on YouTube bumpers (A)	×						
Free tickets to event	10	6	4	2			
Logo on Emcee's background (B)	×						
Logo on slideshow during intermissions	XLarge	Large	Medium	Small			
Option to provide marketing material for swag mailing	×	×	×	×			
Sponsor mentions throughout conference by moderators (C)	15	6	2	1			
Promo videos included in YouTube playlist (D)	2 x 3-min	1 x 3-min					
5 sec ad before 10 YouTube recordings	×						
Logo on teaser videos on social media (E)	×						
Attendees auto-added to Slack channel (F)	×	×					
Attendees self add to your sponsor Slack channel			×				
Logo on speaker jersey (G)	×	×					
Opportunity to speak at event	×	×	×				
2 Polls sponsored by your company					×		
Logo on lanyard mailed to all attendees registered by 5/25 (H)						×	
Logo on Emcee's social event background (B)							×

Items listed with letters above have visual description on page 6

# LEVELS



A



E



B



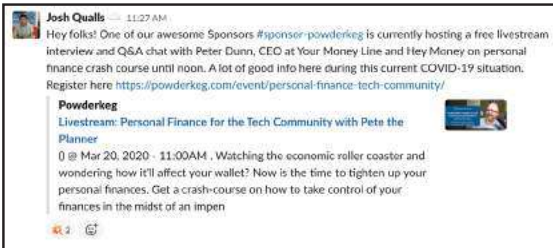
F

## Default Channels

Choose the channels new members will automatically be added to



C



G



D Example of promo videos included in our YouTube playlists can be found here:  
<https://bit.ly/ICC20Videos>

H



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# FAQ



## Can I commit to a sponsorship but pay closer to the conference?

Yes. However, we will not list your organization on the website or in any marketing materials until the sponsorship fees are paid in full. Sponsorships are first-come, first-serve based on when payment is received, so we will not guarantee availability.

## Can I get a list of attendee information?

No. Although sponsor logos and information will be included in marketing emails, the organizers will not send out emails on behalf of sponsors.

## Count us in! What's next?

Please fill out page 8 of the sponsorship prospectus and email it to: [events@sixfeetup.com](mailto:events@sixfeetup.com).

Please pay for the sponsorship levels at:

<http://bit.ly/PWCSponsorship>. Your sponsorship benefits will not begin until payment is received. In addition to payment, please send us your company logo (hi-res, preferably an .eps or .ai file), URL/landing page, and 200 character blurb about your company. Please send your handles for Facebook and Twitter.

## What are the logistics?

Approximately a two weeks before the event, you will receive information about: date, times, tickets (if applicable), logistics, etc. If you need information sooner, please email [events@sixfeetup.com](mailto:events@sixfeetup.com) for details.

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# CONTRACT



This agreement is between the Six Feet Up, Inc. and the organization identified at the bottom of this document. This agreement provides the terms and conditions for sponsors of Python Web Conf 2020 held June 17-19, 2020.

### Description of benefits and sponsor obligations:

**Registration.** Diamond sponsors will receive (10) complimentary tickets valued at \$2,000. Platinum sponsors will receive (6) complimentary tickets valued at \$1,200. Gold sponsors will receive (4) complimentary tickets valued at \$800. Silver sponsors will receive (2) complimentary tickets valued at \$400.

**Sponsorship costs.** Diamond sponsorships are priced at \$10,000 USD. Platinum sponsorships are priced at \$7,500 USD. Gold sponsorships are priced at \$2,500 USD. Silver sponsorships are priced at \$1,000 USD. Poll and lanyard sponsorships are priced at \$1,000 USD. Social sponsorships are priced at \$500 USD.

**Sponsor payment.** Sponsors agree to pay the full sponsorship fee by Monday, June 5th, 2020. Sponsorship fees are non-refundable with the exception of unforeseen circumstances that require event cancellation.

**Code of Conduct.** All sponsor attendees and marketing materials must adhere to the Code of Conduct (CoC) established for this event. If an attendee violates the CoC, the organizers may request the attendee to leave. If the marketing materials violate the CoC, the sponsor will be asked to remove them immediately. The Code of Conduct is available at:

<https://2020.pythonwebconf.com/code-of-conduct>

**Intellectual property.** Any conference content, including but not limited to photos, videos, slides, or papers are considered property of Six Feet Up, Inc. and shall not be posted or disseminated without credit given to website or social handles or other written approval from organizers.

**Indemnification.** Both Six Feet Up, Inc. and Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

**Complete agreement.** This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

### Sponsors

**Sponsorship type:**  Diamond  Platinum  Gold  Silver  Polls  Lanyard  Social

**Sponsor Company Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Full Printed Name:** \_\_\_\_\_

### Six Feet Up, Inc.

**Signature:** \_\_\_\_\_ **Full Printed Name:** \_\_\_\_\_

Please complete payment here: <http://bit.ly/PWCSponsorship>  
If you require an invoice or other documentation, please contact [events@sixfeetup.com](mailto:events@sixfeetup.com)